



TAX PREPARER SALES AID

When presenting Protection Plus to your customer, simplify the discussion by identifying 3 specific ideas.

FRIGHTENING

- Last year, the IRS sent out over 5 million automated audit inquiries.
- Facing a legal issue such as fighting a speeding ticket, insurance dispute, Injured on the job, divorce or other.
- These are frightening experiences and they can happen to you.

PARTNERED

- We have partnered with Protection Plus to provide our customers with access to their experienced professionals to help our customers when they need it.

RECOMMEND

- Many of our customers choose this benefit for the peace of mind it provides and we recommend you do the same.
- We recommend that you include Protection Plus with your return to be sure you have access to experienced professionals to help you in the event of an IRS Audit or legal matter requiring an attorney.

FOR TAX PREPARER USE ONLY

LEARN THE FACTS

IRS Audit Statistics

Reduced staffing and increased automated audits at the IRS (Now over 5 million annually) make anyone susceptible to receiving an inquiry or audit from the IRS (Treasury Inspector General Tax Administration, Ref #2015-30-037, May 8, 2015).

Only 37% of the calls made to IRS customer service between January 1 – April 18, 2015 were answered (IRS news release, July 15 2015).

The average wait time for those who got through was 23 minutes (IRS news release, July 15 2015)
8.8MM calls received a “courtesy disconnect” or better said, were automatically disconnected due to high call volume (IRS news release, July 15 2015).

Legal Issues Statistics

57 million Americans experience a legal issue annually (Decision Analysis 2012 online survey).

41 million people received a speeding ticket each year (Statistic Brain Research Institute) at an average cost of \$152.

55% of American adults do not have a last will & testament (LexisNexis).

75% of American adults do not have a living will (apa.org).